

**40** NEVER  
LOOKED  
BETTER

**INTRODUCING OXYGUARD™40.**

Now everyone will notice how amazing your whites look, and no one will guess your secret. OxyGuard™40 gives you the whitest whites at the coolest temps-so your linens will never look their age.



DE/039/002

**OxyGuard™40**

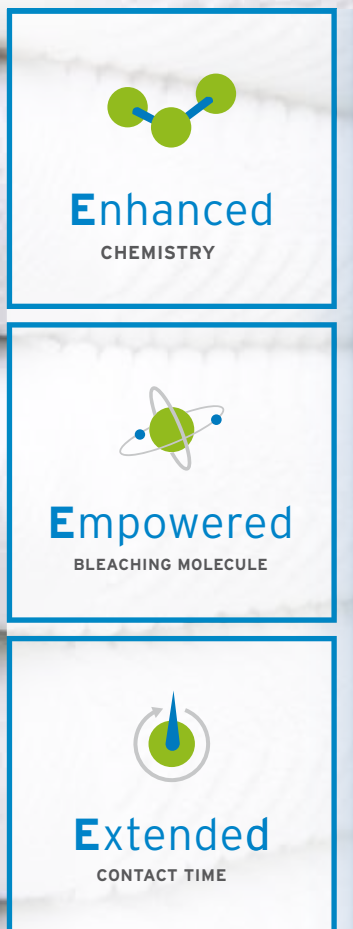
powered by Triple-E Engineering

## Do what's never been done at **40° C.**

### HIGH PERFORMANCE AT LOW TEMPERATURES DOESN'T JUST HAPPEN.

OxyGuard<sup>TM</sup> 40 is a patent-pending program that enables low-temperature washing. Its Triple-E Engineering yields five powerful benefits for you, your customer and their guests.

#### TRIPLE-E ENGINEERING



#### 5 POWERFUL BENEFITS



##### MAXIMUM WHITENESS

Improves whiteness by an average of 14 degrees on the Ganz-Griesser index.



##### REDUCED ENERGY CONSUMPTION

Improves finished quality and reduces total operational cost when compared with high-temperature wash programs.



##### EXTENDED LINEN LIFE

Invest less capital in new textiles and maintain linen integrity by leveraging low-temp wash to treat linens more gently.



##### COLOUR MAINTENANCE

Fabrics retain their color brilliance, wash after wash.



##### SUSTAINABILITY

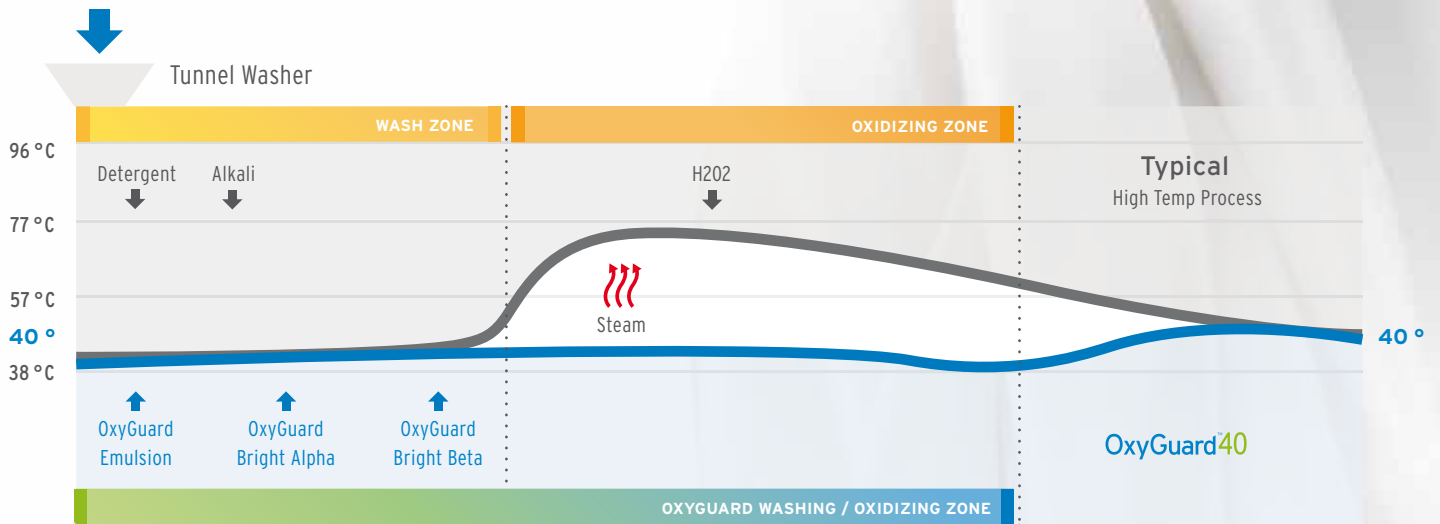
OxyGuard<sup>TM</sup>40 is an EU-ecolabel certified wash process for the laundry industry.



# Not just a breakthrough.

## A BREAKTHROUGH THAT SPEAKS TO YOUR BIGGEST CONCERNS.

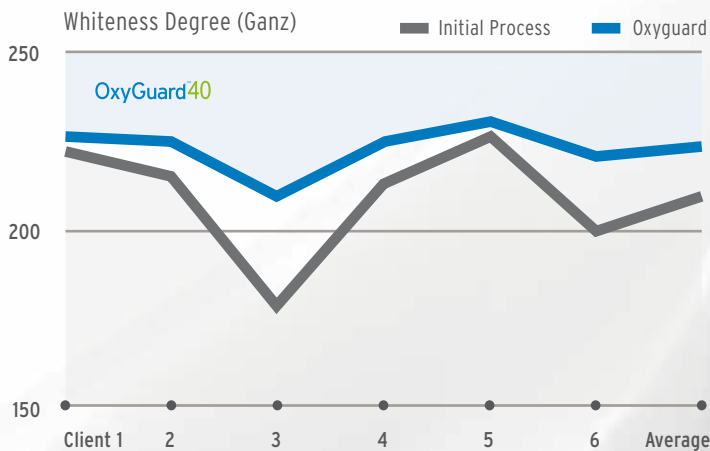
OxyGuard™ 40 addresses your biggest challenges by providing whites that 'pop' and an efficient process that helps control costs.



- OxyGuard™ Emulsion** Innovative surfactant composition, low-temp whitening molecules, and 3D macro-polymers deliver detergency and whiteness performance.
- OxyGuard™ BrightAlpha** New highly active concentrated liquid molecule used in combination with Bright Beta for low-temp, maximum bleach performance
- OxyGuard™ BrightBeta** Optimized low-temp bleach with multiple active oxygen-forming molecules to empower Bright Alpha

### THE OXYGUARD™ 40 WASH PROCESS

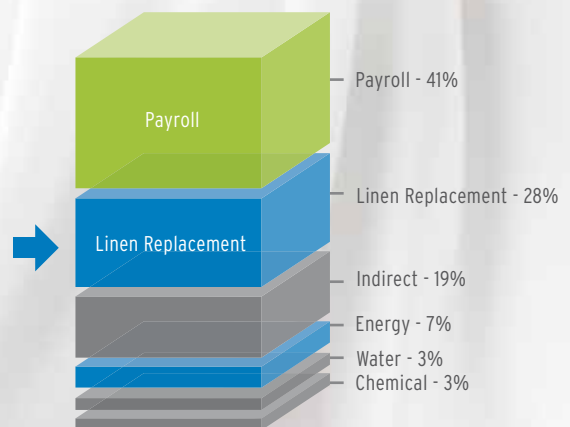
The flexible process is easy to set up and suitable for tunnel and conventional washers. It leverages extended contact time for washing and oxidizing.



### ENHANCED WHITENESS

OxyGuard™ 40 delivered measurably brighter whites in each of six independent tests\*.

\*Measured by the Ganz Griesser Index



### TOTAL OPERATIONAL COSTS

Linen replacement and energy costs account for 35% of total operational costs. Use OxyGuard™ 40 to minimize these costs.



# The Right Partner

**IN COMMERCIAL LAUNDRY SOLUTIONS**

We know that taking care of your customers is your top priority-and that makes it our priority too!

Ask your Ecolab Textile Care representative for more information.

Ecolab is the industry leader in low-temperature wash technologies. Additional low-temperature wash offerings include:

**TURBO CLEAN&SAFE**

**PERformance<sup>®</sup>40**



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